



EXCITING OPPORTUNITY: MARKETING AND SOCIAL MEDIA ASSISTANT WANTED (M/F/D)

Are you passionate about the snowboard scene and the thrill of mountain biking? Do you thrive on the pulse of online marketing, social media and events? If so, we might be your perfect match!

Join our team at the DEELUXE Sportartikel Handels GmbH, a dynamic and internationally renowned sports equipment company based in Kirchbichl, Tyrol, Austria. As we continue to grow and expand our reach, we're seeking a driven Marketing Assistant to join our team and help us elevate our brands to new heights.

TASKS THAT WILL COME YOUR WAY:

- Manage and curate content for our social media platforms, including TikTok, Instagram, YouTube, and Facebook.
- Create original and compelling content.
- Assist in the planning and execution of events, including demo days, trade shows, sales meetings.
- Work closely with our team riders and brand ambassadors.
- Contribute to the management and maintenance of our WordPress-based website.
- Collaborate with the marketing team to develop and implement online marketing strategies that drive brand awareness, engagement, and sales.

YOUR PROFILE:

- Passion for the snowboard and mountain bike scene, with a genuine interest in action sports culture.
- Excellent German and English language skills (native speaker or at least C1 level)
- Previous experience and education in online marketing, with a strong understanding of digital advertising platforms and analytics tools is advantageous.
- Detailed knowledge of popular social media platforms (Instagram, TikTok, Facebook and YouTube)
- Strong team spirit, organized, reliable.
- Creative thinker with an eye for trends.
- Excellent rhetorical skills and the ability to communicate effectively with diverse audiences.

WE OFFER:

- Part-time with potential for full-time employment (20 – 30 hours per week)
- Start: as soon as possible
- Collective agreement minimum salary of € 2.124/month for full time employment - overpayment possible depending on qualifications.
- Opportunity to immerse yourself in the action sports community and work alongside industry leaders.
- Hands-on experience in all aspects of marketing, from content creation to event management.
- Collaborative and supportive work environment where your ideas are valued and encouraged.

INTERESTED?

If you're eager to kick-start your career in marketing, we want to hear from you! Send your application to **Florian Heim**.

Email: f.heim@deeluxe.com

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